

Entrepreneurial Business Conference
PROSPERING IN HARD TIMES
OPPORTUNITIES AWAIT

Friday, April 16, 2010 at Utah Valley University

Introducing Our Keynote Speaker



Gary Richard Herbert is Utah's 17th Governor. Prior to becoming governor, he served as Lieutenant Governor under Governor Jon M. Huntsman Jr. for nearly five years, before taking the Oath of Office on August 11, 2009.

Governor Herbert was born in American Fork, Utah, and raised in Orem, Utah. After graduating from Orem High School, Mr. Herbert served a two-year mission for the Church of Jesus Christ of Latter-day Saints in the Eastern Atlantic States Mission.

While attending BYU, the Governor met and married Jeanette Snelson, from Springville, Utah. Shortly after their marriage, the Governor joined the Utah National Guard and served for six years as a staff sergeant working with target acquisition, artillery and ground survey.

After his military service, the Governor began a career in the real estate industry, founding Herbert & Associates Realtors, an Orem-based brokerage firm. He and Jeanette also began a child care service, The Kids Connection, which they operated for 23 years.

In 1990, the Governor was appointed to the Utah County Commission. Soon thereafter, he was later elected to the body, which he served for 14 years. During his time as county commissioner, he served as presidents of the Utah Association of Counties and the Utah Association of Realtors, and as a board member of the Provo Orem Chamber of Commerce and Utah Water Conservancy District.

The Governor currently sits on the National Governors Association Health and Human Services standing committee, the Healthcare Reform Task Force, and the newly created Homeland Security Special Committee.

In his inaugural address, Governor Herbert outlined his three main priorities of economic development, public and higher education, and energy development.

About the Conference

The Woodbury School of Business Entrepreneurship Institute at Utah Valley University extends a personal invitation to you to attend the 2010 Entrepreneurial Business Conference on Friday April 16, 2010. Our theme of "Prospering in Hard Times... Opportunities Await!" is appropriate for our current economic times. We have asked hundreds of local business owners and managers about their most urgent business concerns. These timely topics will be the content of the conference, and include:

- Discerning the direction of the U.S. economy
- Identifying business opportunities
- Finding sources of working capital
- Using effective marketing strategies
- Empowering employees

Successful local and national business leaders will share their experience and insight with conference attendees. The conference is open to all interested in finding solutions to current business challenges and ideas for developing ways to prosper in hard times.

Registration and breakfast begin at 7:00 a.m. in the Grand Ballroom of the Sorensen Center at UVU. General business sessions and informative interactive workshops extend from 8:30 a.m. until 4:00 p.m. Lunch in the Grand Ballroom will provide networking opportunities.

The conference cost of \$69 provides you with a lot of value. One key idea will be worth the price of registration. To qualify for a **50 percent discount**, please enter the code **UVUGUEST** when registering. For full conference information and to register, please call us at 801-863-6435 or visit www.uvu.edu/entrepreneurs.

Your attendance is greatly anticipated. Your opportunities await!

Thanks,

Entrepreneurship Institute
Utah Valley University

Other Speakers include:



Juliette Tennert
Utah Chief Economist
"Where is Our Economy Going?"



Bill Aho
Partner of SagePoint
"Davey was an Innovator. Goliath was Dead."



Alex Lawrence
Partner, and the Chief Evangelist at FundingUniverse
"Finding Money to Finance your Business"



Derek Miner
Co-founder of OrangeSoda & VP of Partnerships
"Online Marketing and Advertising Strategies"



John Pilmer
Founder and Present of PilmerPR, LLC.
"Prospering by Going Green"



Kent Thomas
Founder of CFO Solutions
"Prospering through Effective Budgeting"

Presented By:

